

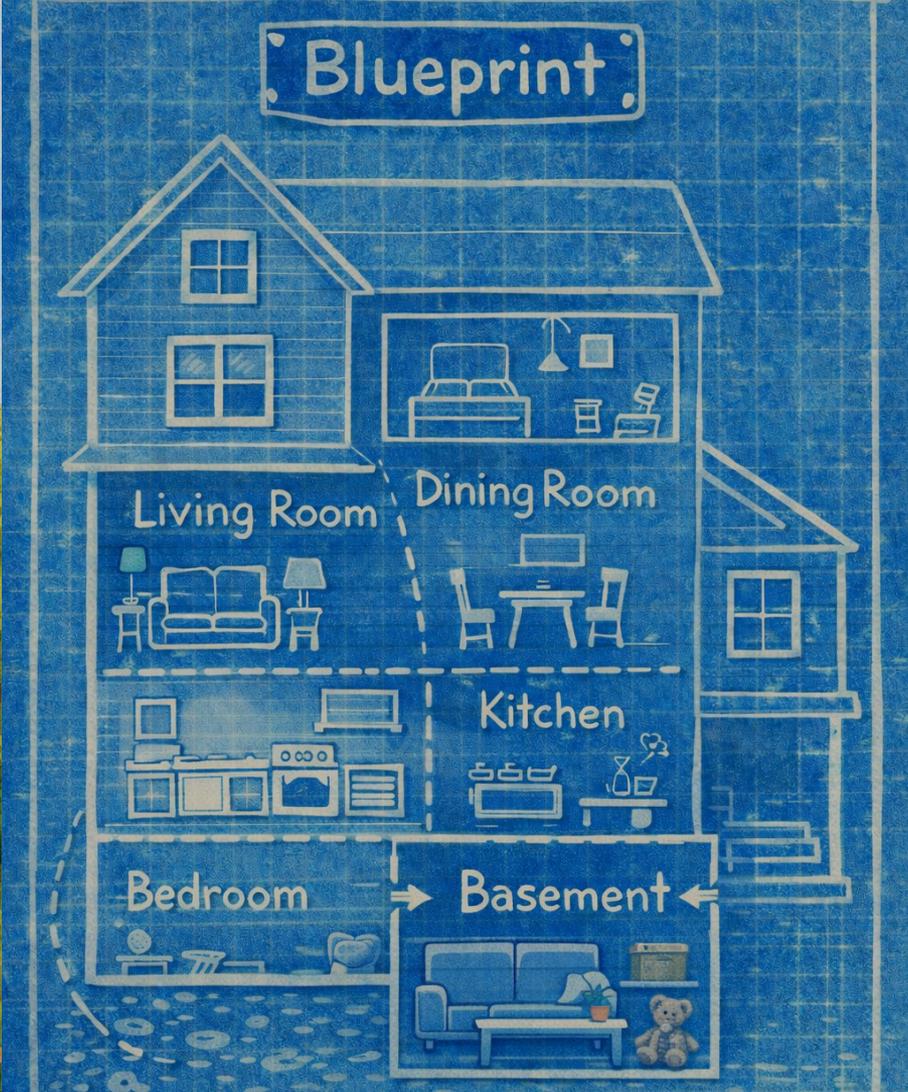
Structure Enables Flexibility at Scale

Content Modeling for Useful
Components



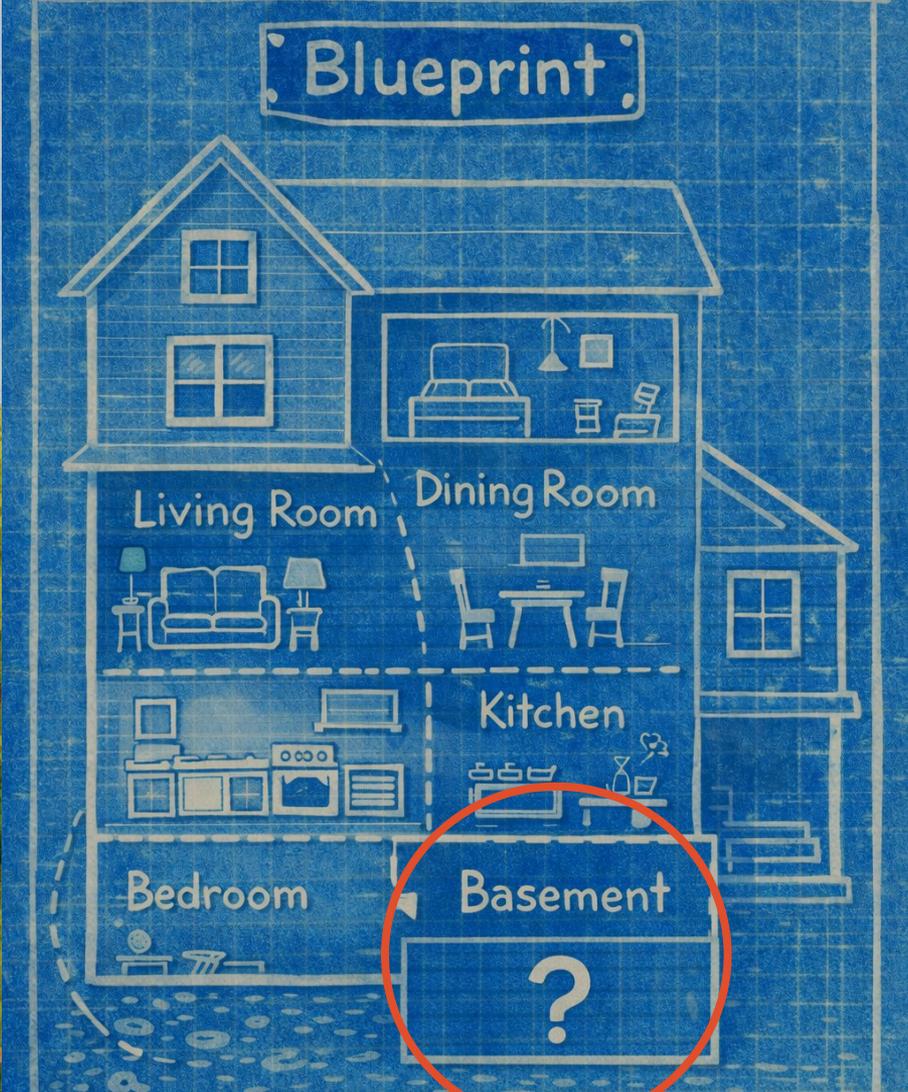


AI Slop





AI Slop







We need more flexibility!
More features!

—What content authors *sometimes say*



**Humans that impose
limits & the humans
that break them**

Marissa (Mars) Epstein

User Experience Strategist
CPACC (a11y-certified)
Decade of Drupal
Consulting from PVD, RI



Marissa (Mars) Epstein

User Experience Strategist
CPACC (a11y-certified)
Decade of Drupal
Consulting from PVD, RI



Get in
touch!



GEORGIA

The logo for Iowa State University, featuring the word "IOWA" in a bold, teal, sans-serif font. The letter "O" is replaced by a circular emblem containing a yellow sun rising over a green landscape with a white path. A small "TM" trademark symbol is located at the bottom right of the word "IOWA".

IOWA™



Home > Services > Appeals Support

- Services
- > Benefits Assistance
- > Appeals Support
- Contact Appeals Division
- > Education & Training
- > Nursing Homes
- > Memorial Cemeteries
- > Women Veterans

Appeals Support

This office is open by appointment only.

(Note: This office only handles appeals. For status updates on pending benefits claims, please contact your [VFSO](#).)

The GDVS Appeals Division assists veterans and their families who choose to dispute the disposition of their claims for veterans benefits. Additionally, the division provides support service for claims filed at [GDVS Veterans Field Service Offices](#).

GDVS Appeals Officers assist veterans at personal or decision review officer (DRO) hearings before the local VA Hearing Officer or before the [Board of Veterans Appeals](#) from Washington, D.C.

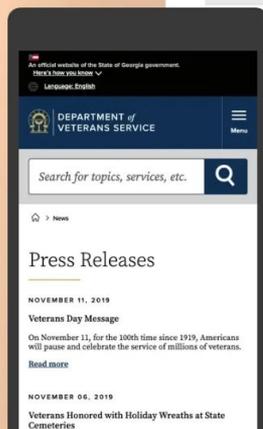
The Appeals Division is located in the same building as the U.S. Department of Veterans Affairs Atlanta VA Regional Office at 1700 Clairmont Road, Decatur, GA 30033.

For additional information or assistance call the Appeals Division staff at 404-929-5345.

Hours: This office is open by appointment only, 8:30 a.m.-3:45 p.m., Monday-Friday, except on [state holidays](#) and [federal holidays](#). To make an appointment, please contact the [Appeals Division](#).



GEORGIA.GOV



Official State of Iowa Website Here is how you know Agencies A-Z Programs & Services

IOWA iowa.gov

Browse Topics How-to Guides Who Represents You Contact Us



Welcome to Iowa

Welcome to iowa.gov, the hub for information on government, education, business regulations, health, transparency, and more.

GET STARTED

- Welcome to Iowa → Public meetings
- State jobs → Open data
- Track legislation



File for unemployment

Learn how to file for benefits and begin the process for reemployment in just a few steps.



Check Eligibility for Assistance Programs

We'll collect some information from you to find out what programs



Learn about and apply to serve on a State Board.

State policies and services are guided by the input of Iowans serving on State



Iowa 511 Road Conditions

Check for construction, winter road conditions, plow locations, and plow cameras.

Official State of Iowa Website Here is how you know Agencies A-Z Programs & Services

IOWA A Longer Site Name Goes Here With Limit of 50 Characters Search

Link Text Link Text Link Text Link Text Link Text Link Text



Iowa: Your Employment Destination

Learn how Governor Reynolds' workforce bill supports growth and economic prosperity in the state of Iowa.

Read the Initiative → Watch workforce video

INTRO TITLE LIMIT IS 35 CHARACTERS

Promo title displays here limited to 50 characters

Promo description text displays here and is limited to 120 characters. Deadlights jack lad schooners scalgang dance them.

Optional link here limited to 50 characters →



Official State of Iowa Website Here is how you know

IOWA iowa.gov



Welcome to Iowa

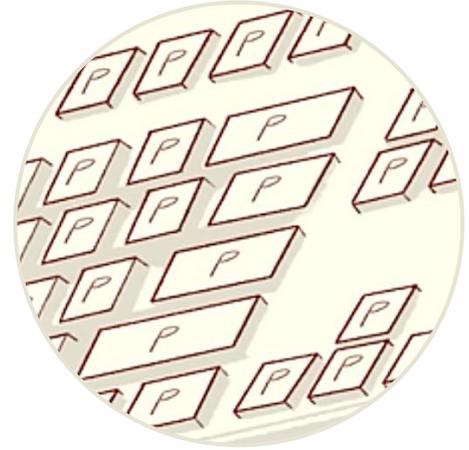
Welcome to iowa.gov, the hub for information on government, education, business regulations, health, transparency, and more.

GET STARTED

- Welcome to Iowa →
- Public meetings →
- State jobs →
- Open data →
- Track legislation →

- **Common problems**
- **Processes to help**
- **Principles & values**
- **Proof of concept**

- **Common problems**
- **Processes to help**
- **Principles & values**
- **Proof of concept**



Part 1 of 4

Common problems

Or: What to look for

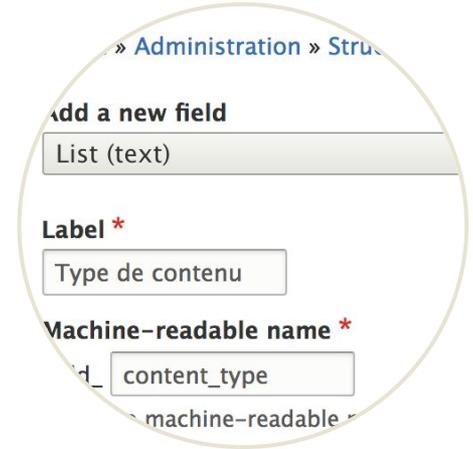
Problems

→ **Not imposing limits**



Problems

- Not imposing limits
- Requiring too much / too little



» Administration » Struc

Add a new field

List (text)

Label *

Type de contenu

Machine-readable name *

id_ content_type

machine-readable

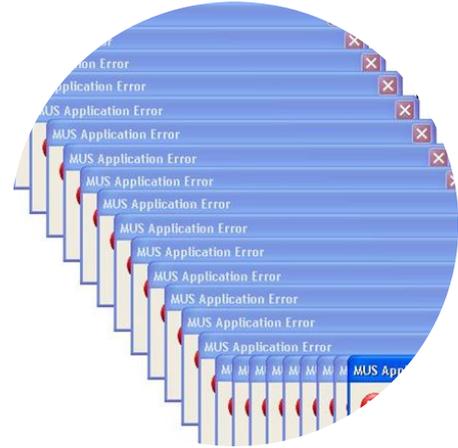
Problems

- Not imposing limits
- Requiring too much / too little
- **Modeling one / million use cases**



Problems

- Not imposing limits
- Requiring too much / too little
- Modeling one / million use cases
- **Duplicating instead of relating**



Problems

- Not imposing limits
- Requiring too much / too little
- Modeling one / million use cases
- Duplicating instead of relating
- **Inflexibility vs. configurability**





It depends.

—Many content strategists



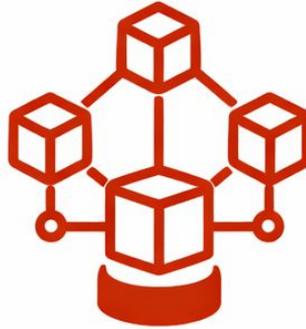
Part 2 of 4

Processes to help

Or: What to do



1. Discover



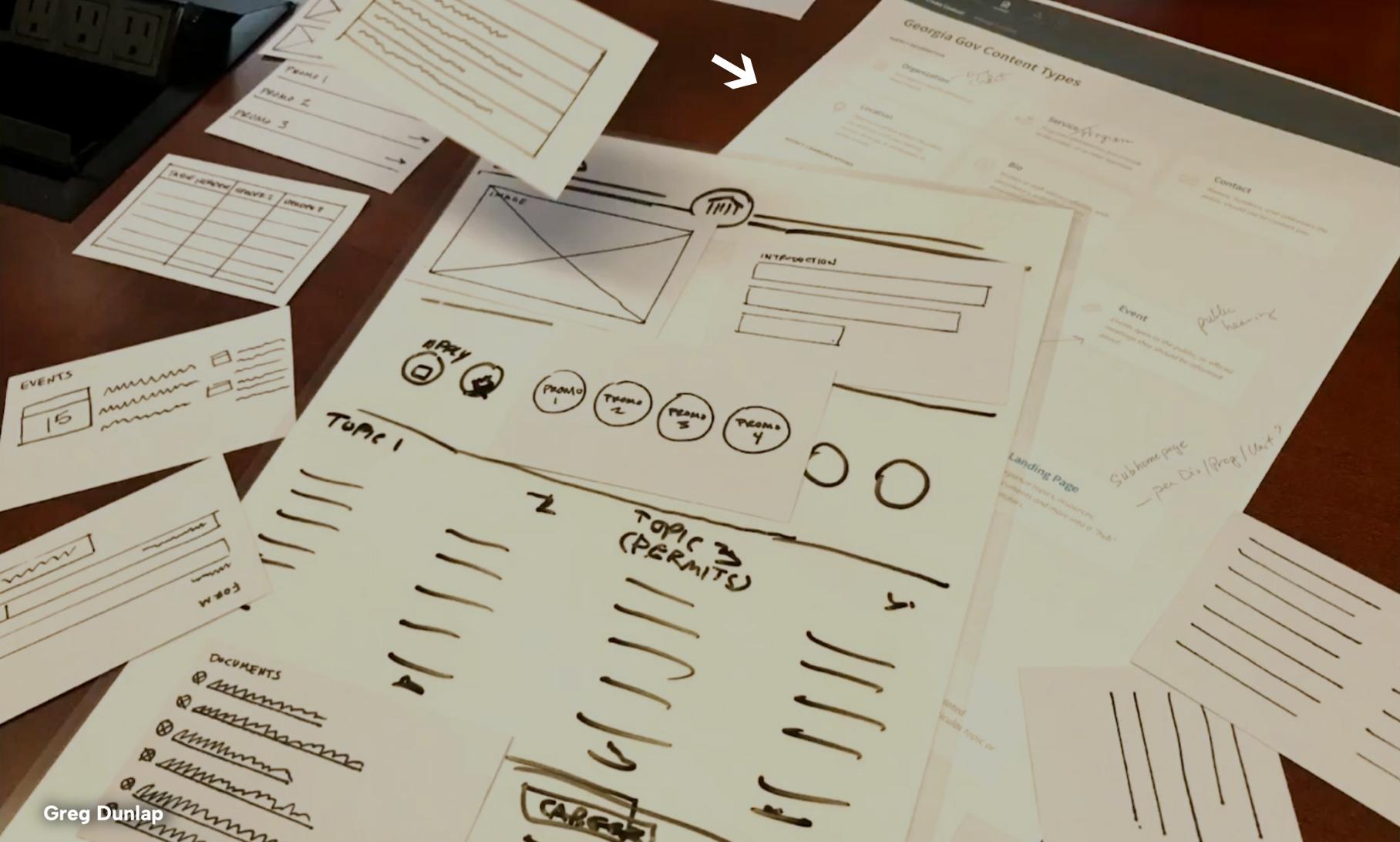
2. Model

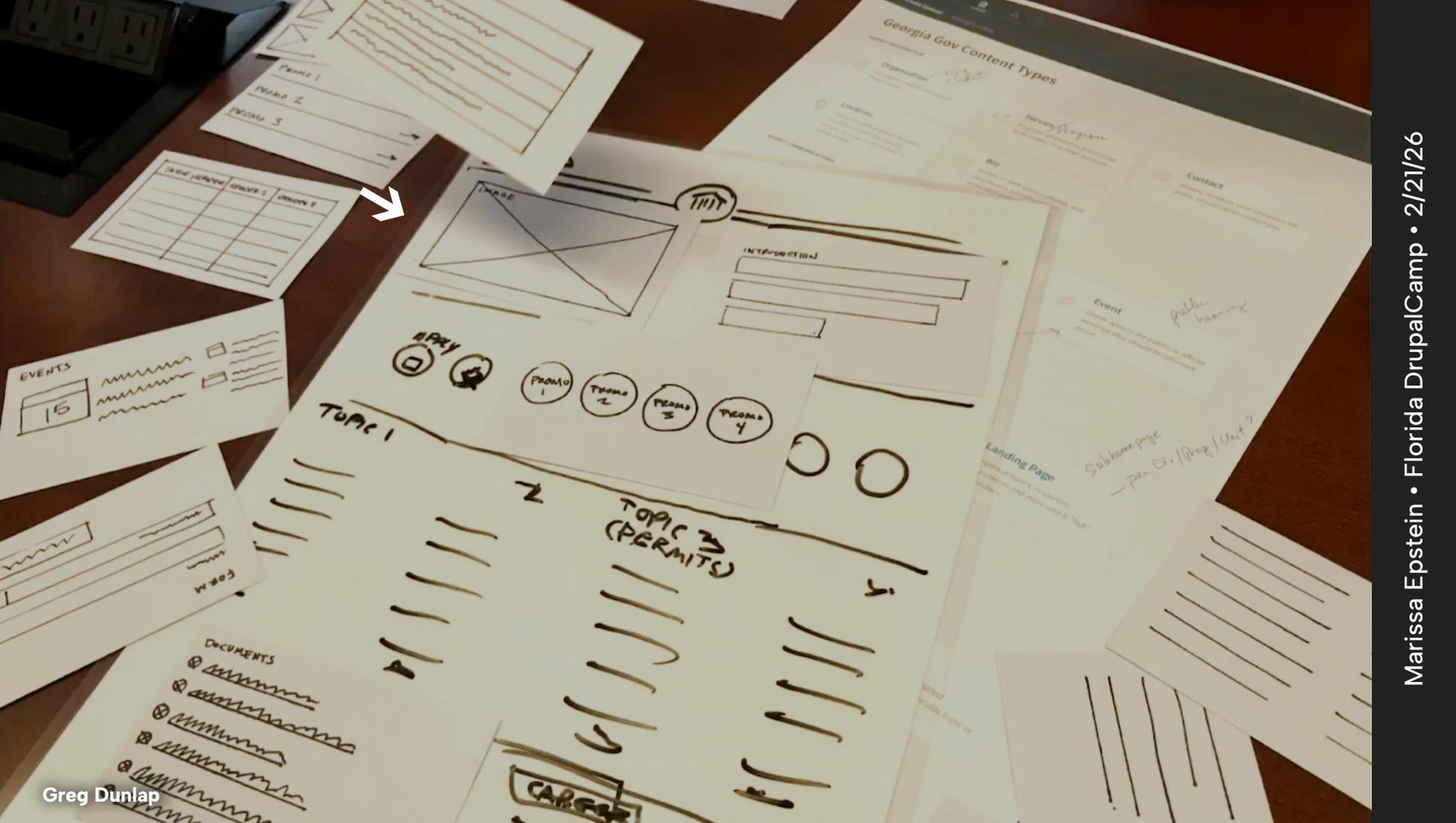


3. Iterate

1. Discovery

- Workshop content types & components with site users





1. Discovery

- Workshop content types & components with site users
- Audit existing content for patterns & pain points

Content Inventory & Audit

The content inventory captures

The inventory serves as the four include keeping content as-is, e

- When auditing content, consider
- Redundant: Does this content consolidated?
 - Outdated: Is this content old?
 - Trivial: Is the content meeting

We've included columns for Google comes to using Google Analytics page that's low-visited can still k

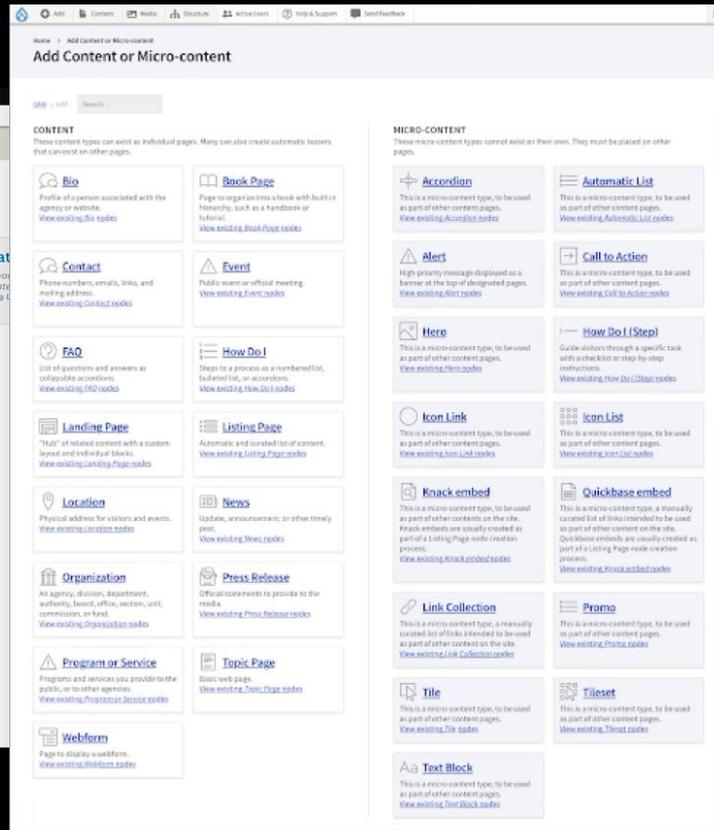
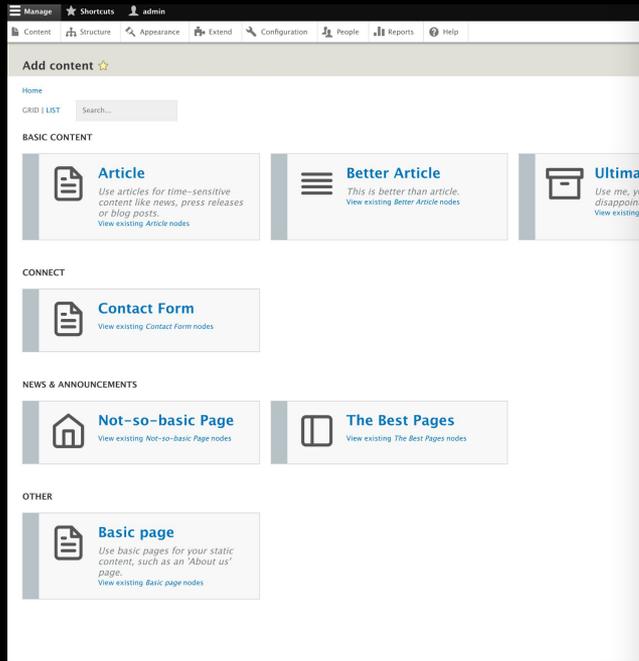
Review the Audit groups break

Please complete row K within t

	A	E	F
1	Address	H1-1	H1-1 length
2	https://epd.georgia.gov/ai	Revision to the GA SIP for the Removal of GA Rules for Consumer	248
3	https://epd.georgia.gov/ai	Appendix F - Quality Assurance Procedures - Procedure 5 - Quality	243
4	https://gbp.georgia.gov/pi	Notices of Public Hearing Regarding:Durable Medical Equipment St	219
5	https://law.georgia.gov/pr	ATTORNEY GENERAL THURBERT BAKER ANNOUNCES \$100 M	216
6	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Orders to Cease and	211
7	https://dbf.georgia.gov/pr	Department's Revocation of the Check Casher Registration of Trenc	210
8	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Order to Cease and	201
9	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Revokes the Mortgage	195
10	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Order to Cease and	193
11	https://dbf.georgia.gov/pr	Department of Banking and Finance's Order to Cease and Desist Is	191
12	https://gbd.georgia.gov/pi	Notice of Public Hearing Regarding: Dental Provisional Licensure by	190
13	https://gbd.georgia.gov/pi	Notice of Public Hearing Regarding: Dental Provisional Licensure by	190
14	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Order to Cease and	190
15	https://dbf.georgia.gov/pr	Department of Banking and Finance's Order to Cease and Desist Is	190
16	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Enforces Mortgage Lo	188
17	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Amended Order to C	188
18	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Order to Cease and	188
19	https://epd.georgia.gov/ai	Appendix E - Performance Specifications for Flow Monitors - Perfor	188
20	https://dbf.georgia.gov/pr	Order to Cease and Desist Issued to Legacy Holding Group, fka 316	187
21	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Order to Cease and	184
22	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Obtains a Court Order	184
23	https://law.georgia.gov/pr	Attorney General Baker Announces Twelve Million Dollar Medicaid	184
24	https://dbf.georgia.gov/pr	Order to Cease and Desist Issued to Southern Cherokee Nation and	183
25	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Enters into a Consent	182
26	https://epd.georgia.gov/ai	Appendix A - Part I - Test Methods - Method 200 - Determination of	182
27	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Enforces Mortgage Lo	181
28	https://dol.georgia.gov/do	GDOL Rules - Chapter 300-10-1 - Public Employers, Their Contract	180
29	https://dbf.georgia.gov/ev	In preparation for the possible impact of Hurricane Irma, the Depart	180
30	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Enforces Mortgage Lo	176
31	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Revokes Annual Licer	175
32	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance's Order to Cease and	173
33	https://dbf.georgia.gov/pr	Department of Banking and Finance's Order to Cease and Desist Is	173
34	https://dbf.georgia.gov/pr	Georgia Department of Banking and Finance Enforces Mortgage Lo	173
35	https://dab.georgia.gov/h	Emergency University Releases Detailed County Level HIV Data for Al	173

2. Modeling

- Set content types



2. Modeling

- Set content types
- Plan relationships

Agency Info

Facts about agencies, their services, their staff, etc. Highly structured for centralized presentation.

Organization Your agency and its divisions or departments.	Location Physical locations where the public can interact with your agency.
Contact Names, numbers, and addresses the public uses to contact you.	Program or Service Programs and services you provide to the public, or to other agencies.
Bio Profiles of staff, elected officials, web writers, and other individuals.	

Organizational Tools

Core **building blocks for the site**, including topic pages, special-purpose landing pages, and collections used to organize related items.

Topic Page Explain a specific topic or provide details about another topic or service.	Landing Page Organize topics, resources, documents and more into a "hub" for visitors.
Listing Page Combine related content into a list for easier browsing and reference.	

Agency Communications

News, announcements, and records made available to the public.

News Blog posts, site news, press releases, and less official updates.	Event Events open to the public, or official meetings they should be informed about.
Official Record State documents covering changes in laws, public policies, or other official announcements.	Story A more narrative content type that allows the agencies to celebrate wins and tell their story.

Visitor Aids

Used to **direct new or confused visitors** to the right location. These resources are probably organic search and social sharing hot spots.

How Do I...? Guide visitors through a specific task with a checklist or step-by-step instructions.	FAQ List Answer common or related questions about a particular topic or service.
--	--

Media and Microcontent

These items may be embedded in "article" style content or placed onto "landing page" style content.

Automatic List Combine related content into a list for easier browsing and reference.	Link Collection A list of links with optional rich text descriptions.	Promo A piece of promotional content that can be placed on other pages. Multiple display treatments for flexibility.
Code Block Allows editors to add raw HTML. Limited access, experts only.	External Embeds Ability to embed external media or tools like Smartsheets or forms.	Content Ability to embed a single piece of content from one of the major types on a landing page or in a topic page.
Tiles Link collection laid out in a grid with icons or imagery.	Accordion Blocks of text hidden behind expandable titles	

- Items in group a explicitly relate to items in group b
- - - - - Items in group a may include/embed items in group b

v1.0 - 8/24/2022

	MicroContent Placement								
Phase 1	Step	Promo	Link Collection	Visual Link Collection	Link: Visual Link Collection	Phase 2	Automatic List	Statistics	Accordion
Landing Page	N	Y	Y	Y	N	-	Y	Y	N
Basic Page	N	Y	Y	N	N	-	Y	Y	Y
News	N	N	N?	N	N	-	N	N	N
How Do I	Y	N	N	N	N	-	N	N	N
How Do I: Step	N	N	Y?	N	N	-	N	N	N
Phase 2	-	-	-	-	-	-	-	-	-
Event	N	N?	N	N	N	-	N	N	N
FAQ List	N	N	N	N	N	-	N	N	N
Alert	N	N	N	N	N	-	N	N	N

2. Modeling

- Set content types
- Plan relationships
- **Set constraints**

2. Modeling

- Set content types
- Plan relationships
- Set constraints
- **Build the data dictionary**



Iowa.gov: Data Dictionary

File Edit View Insert Format

	A	
1	Content Type	Description
2	Basic Page	Text-based in
3	Landing Page	A "hub" for v
4	News	Timely postin
5	How Do I	aggregated i
6		A set of instr
7	MicroContent Type	Description
8	Link Collection	A list of links
9	Visual Link Collection	contextualize
10	Promo	Like a link co
11	Step	Combination
12		different form
13	Media Type	Description
14	Document	A step within
15	Image	Recap
16	Remote Video	Related Files

Property	Data Type	Description	Values	Required	Character limit
Title	Text (plain)	Title of the event. Sentence case.	Single	X	255
Short Title	Text (plain)	Optional. If your title is long, enter a shorter descriptive title that will appear in menus, breadcrumbs, and URL strings. Up to 35 characters. Preview your title and adjust on your discretion.	Single		35
Event Type	Taxonomy reference (News Type)	Select the type of event this is. This selection can control how your pages are listed and filtered, dependent on your site's functionality.	Single		
Summary	Text (plain, long)	Briefly describe the event, up to 160 characters. This summary appears on search engines and in social media shares.	Single	X	160
Featured Image	Entity reference	A single image that captures or relates to the page topic. Appears in teasers and social media shares.	Single		
Registration Button	Link URL + Label	A related URL used to register for the event, or some other external interactive event link. Label the link, up to 50 characters.	Single		50
Registration Explanation	Text (formatted, long)	A plain-language description or overview of how to register or otherwise interact with the registration button URL.	Single		200
Start Date	Date & Time	The day the event begins, required.	Single	X	
End Date	Date & Time	Optionally, add a day the event concludes.	Single		
Event is all day	Boolean	Check this if you event spans a day or multiple days, to hide start and end times.	Single		
Details	Text (formatted, long)	A description or overview of this event. Includes agenda and any other information about the event. This displays on the page, not the Summary.	Single	X	
Recap	Text (formatted, long)	After the event, you may update it with the minutes or other recap information about what happened. This will not display until the event has passed.	Single		
Related Files	Media Reference (Document)	Files related to the event, e.g. PDFs or documents.	Multiple		
Topic	Taxonomy Reference (Cate	Use to categorize content for filtering and search. Optional.	Multiple		
Location	Entity reference	Where the event will be held. Select an existing location or create a new one.	Single		
Event has no location	Boolean	If the event does not have a location, check to remove it.	Single	Conditional (IF Location isn't added)	

3. Iteration

- Validate with design

How Do I Get Immunization Records for My Child?

Parents and legal guardians can access records on behalf of their children until the child turns 18. Once an individual attains 18 years of age, only this legal adult may request the information.

Request Your Immunization or Health Screening Record

To get a copy of an immunization or health screening record for yourself or your child, **complete the request form**. You will need to also provide a copy of your state-issued ID (such as a driver's license).

Email the form to the IRIS Program IRISProgram@hhs.iowa.gov.

Please allow 3 - 5 working days to process record requests.

Related Agency - Iowa Health and Human Services

Address:

Lucas State Office Building

321 East 12th Street, Des Moines, IA 50319

General - Toll Free Phone (800) 972-2017

Rent Reimbursement: 515-420-6077

[Health and Human Services website](#)

[Find an HHS office near you](#)

Related Links

[Iowa Immunization Registry System](#)

- Home
- About
- Federal Assistance
- How-to Guides
- Browse Topics

TOPICS

- Personal Records

Required	
Title	Single
Explanation (formatting)	Single
Summary (formatting)	Single
Display as: Numbered Steps, Bulleted List	Single
Optional	
Short Title (replaces title)	Single
Featured Image (media, hero)	Single
Steps (micro-content), orderable	Unlimited
Related Links	Up to 40
Category (taxonomy)	Up to 2

3. Iteration

- Validate with design
- Iterate in cycles

Part 3 of 4

Principles & values

Or: What to remember

Principles

- 1. Establish baselines
of rules & freedoms.**

Must

- Include content
(titles, metadata)
- Include a11y
- Fit within limits
(characters, items)

Can

- Add more details
- Add components
- Change displays
(layout, palettes)

Can't

- Edit design tokens
or any other code
(fonts, individual
colors, grids)

Principles

**2. Start with restrictions;
loosen them later.**



You can always eat more.

You can never eat less.

—**Josh Wolf, Comedian**

Palette Selection Examples

What will show in the CMS as selection options

Manawa Mornings (Default)



Iowa Nights



Shimek Sunsets



Okoboji Afternoons

A screenshot of a CMS interface for selecting color palettes. The interface is divided into three main sections: 'Colors', 'Palettes', and 'Accessibility'.
1. 'Colors' section: A grid of color swatches organized by hue (Primary Colors, Neutrals, Greens, Yellows, Browns, Reds, Pinks, Blues, Grays). Each swatch has a name and a hex code.
2. 'Palettes' section: A list of predefined color palettes, each with a preview and a name (e.g., 'Manawa Mornings (Default)', 'Iowa Nights', 'Shimek Sunsets', 'Okoboji Afternoons').
3. 'Accessibility' section: A 'Color Accessibility' tool that allows users to adjust the contrast and visibility of the selected palette for better accessibility. It includes a 'View Accessibility' button and a 'Reset to Default' button.
The interface is clean and modern, with a light gray background and clear typography.

Principles

**3. Require anything
needing consistency.**

Must

- Include content
(titles, metadata)
- Include a11y
- Fit within limits
(characters, items)

Can

- Add more details
- Add components
- Change displays
(layout, palettes)

An official website of the State of Georgia. How you know

English Organization

Services A-Z How-To Guides **GEORGIA.GOV** Your Government Contact Us

How-To Guides

Our guides take you step-by-step through common processes in Georgia.

Access Public Information → Assistance and Benefits Programs → Children and Parenting → Courts and Corrections

Driving, Vehicles, and Licensing → Education and Teaching → Moving to Georgia → Owning Property

Recreation and Licensing → Running a Business → Starting a Business → Taxes & Refunds

Working and Professional Licensing → Voting, Elections, and Government → Your Personal Records →

How can we help?

We are here to connect you to information and answer questions about Georgia state government.

GEORGIA CALL CENTER
1-800-GEORGIA (1-800-435-7642)

CONTACT ONLINE
Send a Message

HOURS
Monday to Friday
08:00 a.m. - 05:00 p.m.

State of Georgia

State Organizations
Elected Officials
State Jobs

An official website of the State of Georgia. How you know

DEPH GEORGIA DEPARTMENT of PUBLIC HEALTH

Menu

COVID-19

How to protect your self and others from COVID-19. Testing info, treatment types, symptom management, and recovery guidance.

[ABOUT COVID-19 →](#)

COVID-19 Guidance

What to do if you are sick

If you have tested positive for COVID-19 infection or if a doctor, nurse, provider or public health official has told you that COVID-19 infection is suspected, follow the guidance. If you have questions, please call 866-PJD-HITH (866-755-4354).

[Learn more at CDC](#)

Long COVID Basics

Long COVID is a serious illness that can result in chronic conditions requiring comprehensive care. Long COVID can include a wide range of ongoing symptoms and conditions. The least severe persist for weeks after COVID-19 illness.

[LEARN MORE AT CDC →](#)

Available Treatments

What You Need to Know About Treatments

- If you have COVID-19 and are more likely to get very sick, medications are available that can reduce your risk of hospitalization and death.
- Don't delay: Treatments must be started within 5-7 days after you first develop symptoms to be effective.

[Learn more at CDC](#)

Find COVID-19 Medications

[LEARN MORE →](#)

COVID-19 Vaccine Report

Additional Reports

- [Election Reports](#)
- [Wastewater Surveillance](#)
- [COVID County Indicator](#)

Principles

4. Encourage relationships over duplication.



Create Once, Publish Everywhere (COPE)

—Daniel Jacobson, NPR, 2009

- 
technology with confidence and care
 November 19, 2025
- 
State chief development and cloud officer recipient of State Technology Innovator Award
 October 21, 2025
- 
Cyber Dawg 2025: Sharpening Georgia's defenses
 October 09, 2025



How can we help?

- 
CALL US
 Primary: (404) 463-2300
 Technical support: (877) 482-3233
- 
SEND A MESSAGE
[Online Contact Form](#)
- 
VISIT
 47 Trinity Ave SW
 Atlanta, GA 30334 US
- 
HOURS
 Monday to Friday, 08:00 a.m. - 05:00 p.m.
 Eastern Time Zone

Visit

47 Trinity Ave SW
Atlanta, GA 30334

Open now

Sunday: closed
Monday - Friday: 8:00 a.m. - 5:00 p.m.
Saturday: closed
All in Eastern Time Zone

Contact

Primary: (404) 463-2300
Technical support: (877) GTA-3233 (-) 877-482-3233

For immediate technical assistance, state entities can call the support desk at any time.

Mail to:
47 Trinity Ave SW
Atlanta, GA 30334

- [manager \(CSM\)](#)
- [How to work with GTA](#)
- [Supplier resources](#)
- [GTA IT services catalog](#)

Principles

**5. Test against real
people & content.**



Everyone has a plan 'till they get
punched in the mouth.

—Mike Tyson, Former professional boxer

Iowa HHS Reports First Human Case of Highly Pathogenic Avian Influenza (HPAI) in Iowa, Risk Remains Very Low to Public

Friday, December 20, 2024 | News Release

Public Invited to Provide Input on U.S. 67 (Centennial Bridge) Corridor Project - Second Open House Public Meeting Scheduled for Jan. 28 in Davenport

Friday, January 9, 2026 | News

DECEMBER 12, 2025

GA Dept of Driver Services (DDS) Receives Grant to Continue Improvements in State's Electronic Conviction Processing System (GECPS)

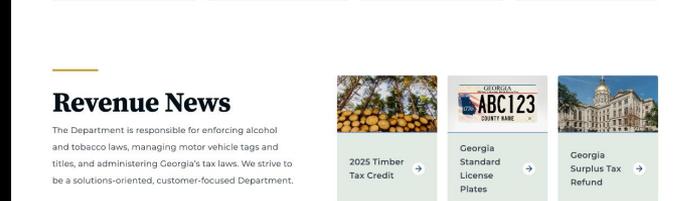
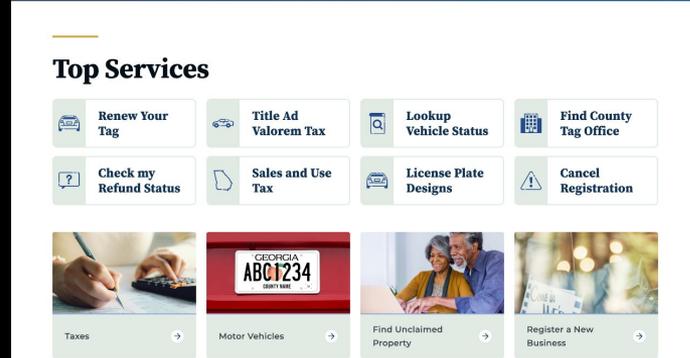
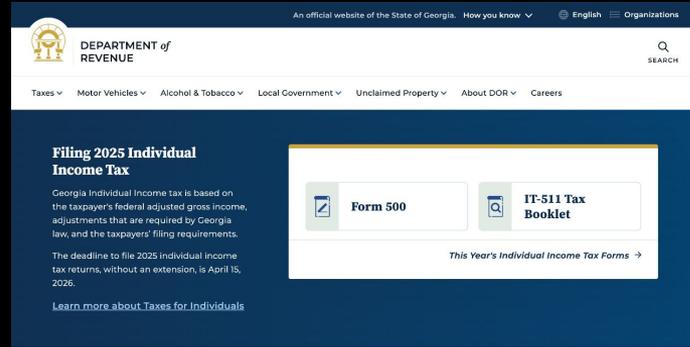
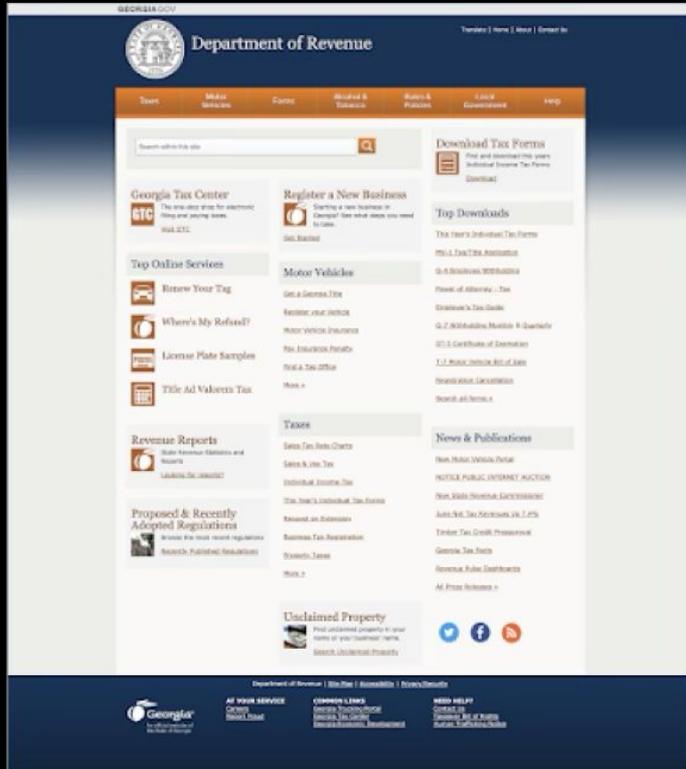
DECEMBER 19, 2025

Revisions to Chapter 511-9-2, EMS: Emergency Organ Transport Service - Notice of Adoption of Regulations

Part 4 of 4

Proof of concept

Or: ~~Do in' it live!~~ Why it's worth it



GA Georgia Authority

Working with GTA Services Policies and Programs About GTA Contact Us

Working with GTA

What We Offer

There are several ways Georgia government organizations interact with the Georgia Technology Authority (GTA). We can be as hands on as you need us to be and will work with you to find the right approach.

Services and Solutions

Buy from GTA, and keep your organization up-to-date, secure, and in compliance. State agencies, local governments, and educational organizations may opt for shared network and IT services and equipment through the Georgia Enterprise Technology Services (GETS) program.

- Browse suppliers and contact information
- GTA Direct services FAQs
- Get in touch with us, and we'll help

Governance, Compliance, and Guidance

Get help with strategy and reporting requirements. Agencies must be familiar with and comply with all policies, standards, and guidelines to ensure state information is secure, accessible, and that taxpayer dollars are spent wisely.

- Look up policies
- Request project management by email: epmo@gta.ga.gov

Training and Certification

Take virtual and in-person courses led by GTA or our teaching partners.

- GovHub and website analytics training

Top Tasks

I am a ...



State Agency

I want to ...

Learn about GTA

Meet state agency requirements

Get an exemption

Get a new service or solution

GA Georgia Authority

Working with GTA Services Policies and Programs About GTA Contact Us

Technology enabling the business of government

The Georgia Technology Authority provides IT and cybersecurity leadership and services to help state and local government entities serve Georgians.

LEARN MORE

Services

ALL SERVICES

Cybersecurity

Learn about GTA's commitment to secure data and systems across the state of Georgia.

- GTA's Cybersecurity Program
- End Point Security
- Cyber Incident Reporting

GETS shared IT services

GTA offers IT solutions for Georgia government entities.

DISCOVER MORE

Is your team Georgia's next success story?

Shine a light on your team's success! The 2026 Technology Innovation Showcase is now accepting nominations. Celebrate the technology breakthroughs transforming Georgia.

Why submit? Reward your team and share your "why."

Deadline: February 27, 2026

SUBMIT YOUR 2026 NOMINATION

Georgia innovation lab officially opens

Governor and First Lady Kemp joined GTA to launch Georgia's new innovation lab. This Atlanta space is dedicated to the ethical testing of AI and emerging technologies to transform public service.

DISCOVER THE INNOVATION LAB

LATEST NEWS AND ANNOUNCEMENTS

New AI training helps employees use technology with confidence and care

November 19, 2025

View and Subscribe to Our e-Newsletter

READ AND SUBSCRIBE

GA Georgia Authority

Policies and Programs About GTA Contact Us

Contact Us

On this page, you can send a message to our team using the form at the bottom, or use our phone number if you need to speak to someone right away. Check the support links below for help in different areas.

CONTACT

Main Office

Primary: (504) 463-2300 | Technical Support: (877) GTA-3233 | (1) 877-462-3233

West: (678) 441-4734 | 47 Trinity Ave SW Atlanta, GA 30334

For immediate technical assistance, state entities can call the support desk at any time.

CONTACT

Media Inquiries

communications@gta.ga.gov

Find contact information for any Service or Program directly on the service or program page.

State agencies and local government entities: Check the links below for common support topics and contacts, or get in touch with your CSM. Look them up or see their contact info using the "Find Your Customer Success Manager" link below.

- Find your Customer Success Manager (CSM)
- Get Billing help
- Request a Policy or Standard Exemption
- Shared IT Services (also called GETS) Support
- Reach Procurement
- For Suppliers
- Open records requests

Send us a message

Name (required)

How often would you like to receive this newsletter?



I've seen so many stakeholders
who I thought would never come
on board turn the tide and become
some of our biggest champions.

—Alex Murphy, Project Lead



IOWA DOT | DMV TRAVEL BUSINESS FORMS CONTACT US A-Z INDEX

GET THE LATEST TRANSPORTATION-RELATED EMERGENCY PROCLAMATIONS.

WHAT CAN WE HELP YOU FIND?

KNOW WHAT YOU'RE LOOKING FOR? TRY OUR A-Z INDEX

DMV | **TRAVEL** | **BUSINESS**

SCHEDULE AN APPOINTMENT (S1)	CURRENT ROAD CONDITIONS (S1)	VIEW CONTRACT LETTING INFORMATION (S1)
RENEW MY DRIVER'S LICENSE	ROAD CONSTRUCTION/CLOSURES (S1)	ACCESS THE ELECTRONIC REFERENCE LIBRARY (ERL)
TAKE A PRACTICE TEST	MAJOR CONSTRUCTION PROJECTS	ACCESS DESIGNER RESOURCES
REGISTER MY VEHICLE	VIEW SNOW FLOW LOCATIONS	DOWNLOAD BRIDGES AND STRUCTURES RESOURCES
GET MY REAL ID (GOLD STAR) PERMIT	VIEW TRAFFIC CAMERAS	HOW TO DO BUSINESS WITH THE DOT
FIND A LOCATION	ORDER AN IOWA MAP	VIEW OPEN REQUEST FOR PROPOSALS (RFP) FOR CONSULTANT SERVICES
CDL LICENSE REQUIREMENTS	FIND A REST AREA/TRUCK PARKING LOCATION	AUCTIONS

VIEW ALL DMV SERVICES | GO TO ALL TRAVEL | EXPLORE ALL BUSINESS

LATEST NEWS & EVENTS

LATEST NEWS

Road closure on Iowa 3 in Le Mars begins on Monday, Oct. 2

SIQUIN CITY, Iowa – Sept. 20, 2023 – If you travel on Iowa 3 in Le Mars you need to be aware of a road closure.

Sept 21, 2023 11:35 AM

Iowa DOT online auction starts Sept. 22 and ends Oct. 2

AMES, Iowa – Sept. 21, 2023 – Do you need a floor jack, band saw, or pickup? The Iowa Department of Transportation is offering an online auction.

Sept 21, 2023 7:14 AM

Lane shifts and a ramp closure on westbound I-235 near 63rd Street in Ames

Sept 21, 2023 12:00 PM

TRANSPORTATION MATTERS

Personnel updates for Sept. 1 to Sept. 14, 2023

Information supplied by the Business Systems Bureau New Hire Job Bids: Highway technician, Will...

Sept 21, 2023 12:00 PM

Roadside Chat - Stop truck tragedies. Watch for trains

Stop Truck Tragedies. That's the theme of this year's Road Safety Week. A group known as Operation L...

Sept 21, 2023 12:00 PM

Roadside Chat - The corn is high, drivers shouldn't be

Driving is a complex task that requires your full attention to stay safe and alert. While some come...

Sept 21, 2023 12:00 PM

LATEST JOB POSTINGS

Ames Jobs

Design Automation Engineer - Ames, IA

Design Technician Associate - Ames, IA

Executive Assistant - Ames, IA

Executive Assistant - Ames, IA

Geotechnical Engineer (Transportation Engineer Associate) - Ames, IA

Information Technology Specialist 4 - Ames, IA

Mechanic - Ames, IA

Purchasing Agent 2 - Ames, IA

Roadside Development Specialist 3 - Ames, IA



Official State of Iowa Website | Agencies A-Z | Programs & Services

IOWA Department of Transportation

Search

Driver's Licenses & IDs | Registration & Plates | Modes of Travel | Motor Carriers | Travel Tools

Iowa Department of Transportation

Making lives better through transportation.

POPULAR LINKS

- Schedule an appointment → What documents do I need? →
- Renew your license → Order or view license plates →
- Register a vehicle → Take a practice test →

Services

View all services →

Get a Real ID

You must have a REAL ID by May 7, 2025 to fly commercially, access federal buildings, or enter nuclear facilities.

→

Get an Under 18 Driving Permit

Iowa has a graduated driver's license (GDL) system for drivers under 18 to improve driving skills.

→

Find a Location

View our interactive map of locations across the State of Iowa for business hours, appointments, and more.

→

Suspensions & Revocations

Learn about OWIs and what to do if your license is suspended or revoked.

→

Get a CDL

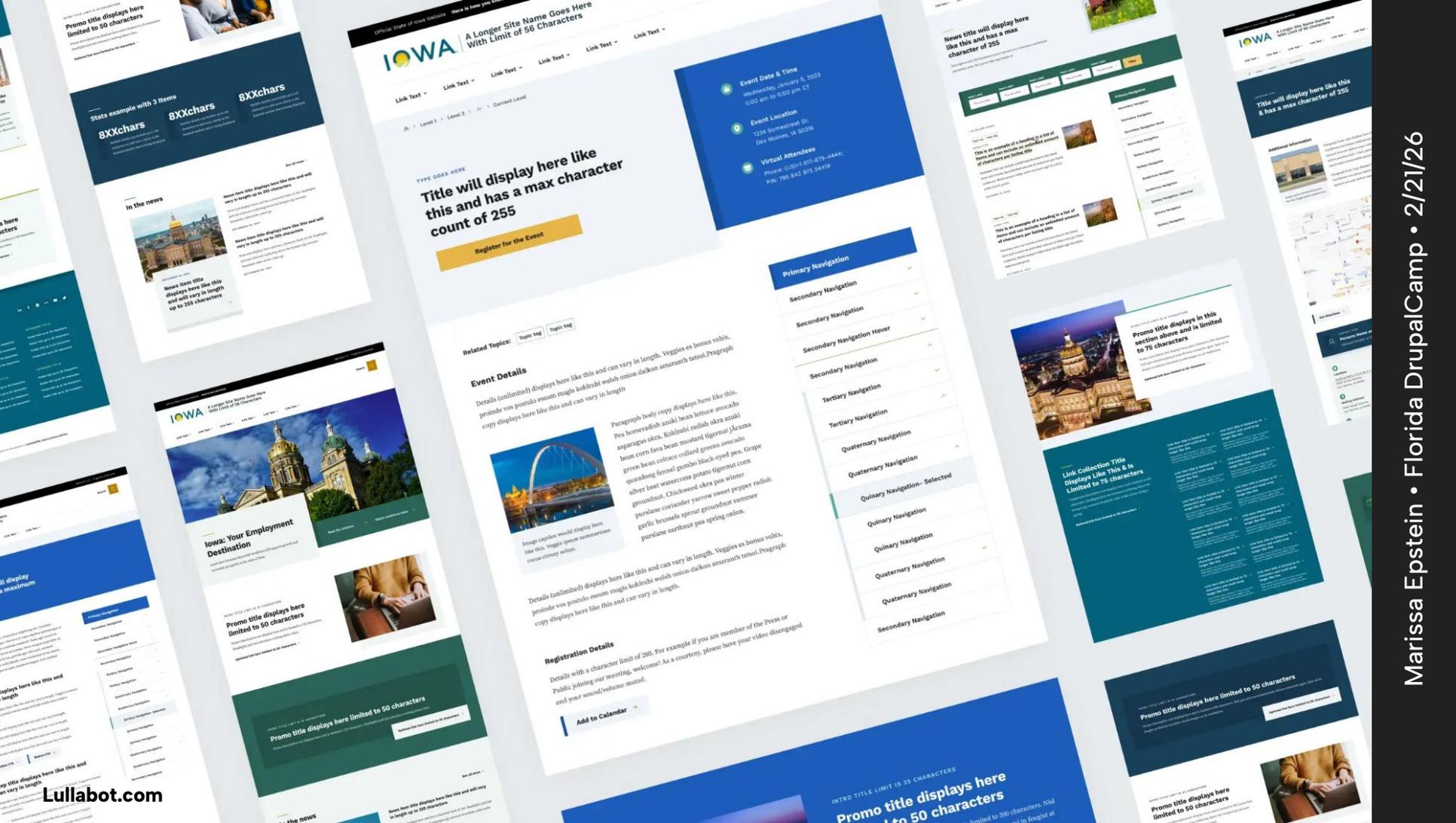
Find out how to get a

Travel Information (511)

Download Maps

Download maps of cities,

View Construction Projects



Official State of Iowa Website [Here is how you can use](#)

A Longer Site Name Goes Here With Limit of 56 Characters

Link Text - Link Text - Link Text - Link Text - Link Text -

Level 1 - Level 2 - Current Level

TYPE GOES HERE
Title will display here like this and has a max character count of 255

Register for the Event

Event Date & Time
Wednesday, January 8, 2023
10:00 AM to 11:00 AM CT

Event Location
1234 Somerstreet Dr.
Des Moines, IA 50319

Virtual Attendees
Phone: (515) 281-6775-4444;
FAX: 795 842 875 8449

News title will display here like this and has a max character of 255

News Item Title displays here like this and will vary in length up to 255 characters

News Item Title displays here like this and will vary in length up to 255 characters

A Longer Site Name Goes Here With Limit of 56 Characters

Title will display here like this & has a max character of 255



Additional Information

Related Topics: [Topic tag](#) [Topic tag](#)

Event Details

Details (unlimited) displays here like this and can vary in length. Veggie es bonus vobis, protide vos postulo esum magis kohlrabi wosh onion dalkan amaranth tansol. Paragraph copy displays here like this and can vary in length



Bridge caption would display here like this. Veggie ipsum summatione ovoca congue sedilia.

Paragraph body copy displays here like this. Pea horseradish azuki bean lettuce arocado asparagus okra. Kohlrabi radish okra azuki bean corn fava bean mustard tiger nut jicama green bean celtuce collard greens avocado quandong fennel gumbo black-eyed pea. Grape silver beer oysterssea potato winter groundnut Chickweed okra pea winter purslane cariboulet yarrow sweet pepper radish garlic Brussels sprout groundnut summer purslane carthout pea spring onion.

Details (unlimited) displays here like this and can vary in length. Veggie es bonus vobis, protide vos postulo esum magis kohlrabi wosh onion dalkan amaranth tansol. Paragraph copy displays here like this and can vary in length.

Registration Details

Details with a character limit of 200. For example if you are member of the Press or Public joining our meeting, welcome! As a courtesy, please have your video: divanegged and your sound/volume muted.

Add to Calendar

Primary Navigation

- Secondary Navigation
- Secondary Navigation Hover
- Secondary Navigation
- Tertiary Navigation
- Quaternary Navigation
- Quinary Navigation - Selected
- Quinary Navigation
- Quaternary Navigation
- Quaternary Navigation
- Secondary Navigation

Promo title displays in this section above and is limited to 75 characters



Link Collection Title Displays Like This & is Limited to 75 characters

Promo title displays here limited to 50 characters

Promo title displays here limited to 50 characters





I can't wait to record the reactions of our editors... Everyone who works on state government will be just so excited about this.

—Dawn Connet, Stakeholder



Summary

Problems

- Not imposing limits
- Requiring too much / too little
- Modeling for one / million use cases
- Duplicating instead of relating
- Inflexibility vs. configurability

Process

1. Discovery

- Workshop content types & components
- Audit existing content

2. Modeling

- Set content types
- Plan relationships
- Set constraints
- Build the data dictionary

3. Iteration

- Validate with designers
- Iterate in cycles

Principles

1. Establish baselines of rules & freedoms.
2. Start with restrictions; loosen them later.
3. Require anything needing consistency.
4. Encourage relationships over duplication.
5. Test against real people & content.

**Components can
only be as flexible as
what's underneath.**

Structure 👍

Thank you, FLDC!



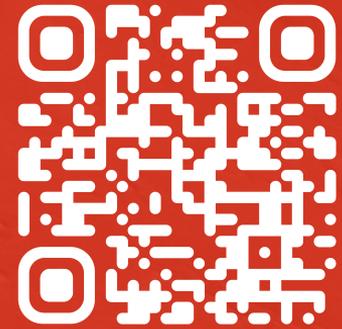
marsepstein



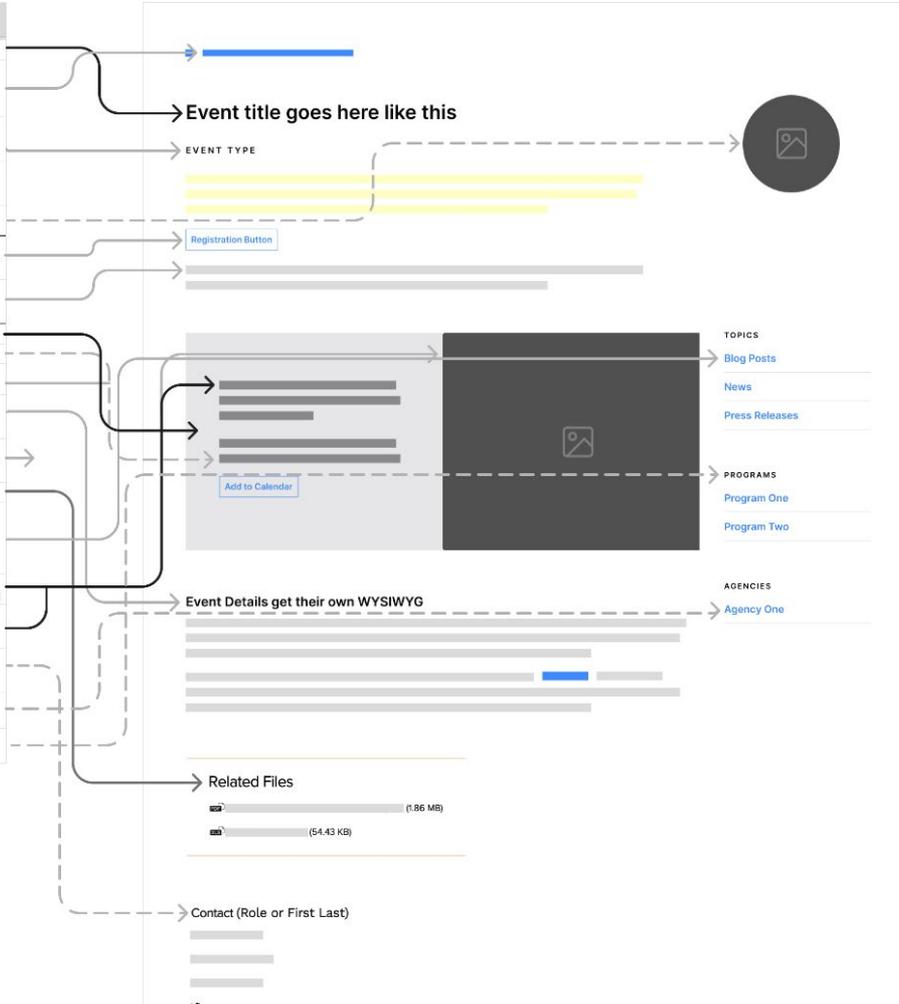
marstoyship



marissaepstein.com



Property	Description	Values	Required	Character limit	Rules
Title	Title of the event. Sentence case. Optional. If your title is long, enter a shorter descriptive title that will appear in menus, breadcrumbs, and URL strings. Up to 35 characters. Preview your title and adjust on your discretion.	Single	X	255	
Short Title		Single		35	
Event Type	Select the type of event this is. This selection can control how your pages are listed and filtered, dependent on your site's functionality.	Single			
Summary	Briefly describe the event, up to 160 characters. This summary appears on search engines and in social media shares.	Single	X	160	
Featured Image	A single image that captures or relates to the page topic. Appears in teasers and social media shares.	Single			
Registration Button	A related URL used to register for the event, or some other external interactive event link. Label the link, up to 50 characters.	Single		50	Hide after event has passed. Do not display if blank
Registration Explanation	A plain-language description or overview of how to register or otherwise interact with the registration button URL.	Single		200	
Start Date	The day the event begins, required.	Single	X		Date (not time) required
End Date	Optionally, add a day the event concludes.	Single			
Event is all day	Check this if you event spans a day or multiple days, to hide start and end times.	Single			Hides start and end times
Details	A description or overview of this event. Includes agenda and any other information about the event. This displays on the page, not the Summary.	Single	X		
Recap	After the event, you may update it with the minutes or other recap information about what happened. This will not display until the event has passed.	Single			Displays after event has passed
Related Files	Files related to the event, e.g. PDFs or documents.	Multiple			Limit to 20
Topic	Use to categorize content for filtering and search. Optional.	Multiple			Up to 2
Location	Where the event will be held. Select an existing location or create a new one.	Single			If added, No location checkbox is not required
Event has no location	If the event does not have a location, check to remove it.	Single			Conditional (If Location isn't added) If checked, do not display location within node.
Contact Information Organization / Division / Section	Create or link to an existing Contact to display email, phone number, social media links, etc. with this Event.	Multiple			
Program or Services References		Multiple			



Event title goes here like this

EVENT TYPE

Registration Button

Event Details get their own WYSIWYG

Related Files

Contact (Role or First Last)



TOPICS

[Blog Posts](#)

[News](#)

[Press Releases](#)

PROGRAMS

[Program One](#)

[Program Two](#)

AGENCIES

[Agency One](#)



What would happen if your
agency's website suddenly did not
exist?



Group Activity

**Use a component system
to build a crucial page. →**